Building Partnerships for Sustainable Agriculture and Food Security

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1. Private sector engagement is needed for transformative change in global food systems – including for biodiversity

2. Public-private dialogue and partnerships can align vision and action between business, government and the social sector; the World Economic Forum can offer examples in practice

3. We have a window of opportunity for increased cross-sector collaboration in pursuit of the Aichi Targets and the broader Sustainable Development Goals.
We need to engage the private sector to achieve biodiversity targets and protect ecosystem services.

How can we harness the power of the market for biodiversity and other ecological goals?

Rather than treat all business as a threat …
Why Engage the Private Sector?

- **Refocus power and resources on aligned goals**
  - Influence the priorities and activities of current power structures
  - Shift the system by creating demand for new innovations and models

- **Accelerate investment into responsible activities**
  - Ensure the profitability of sustainable farming and create jobs in the agriculture sector
  - Support social outcomes and ecological services where possible to create a business return on investment
  - Attract investment for countries’ development and growth

- **Mitigate and shift undesirable business approaches**
  - Create strong, predictable policy frameworks and incentive structures
  - Shift norms and behavior through movements and media
Public-Private Partnerships are Collaboration Mechanisms to Create Aligned Vision and Pursue Joint Action

- Opportunity to generate long-term, sustainable impact through market-based approaches
  - Provision of technical expertise

- Opportunity to translate research into practice
  - Gain in evidence from application of new ideas, tools and technologies

- Concern for sustainability and social license for business operations
- Innovation with new customers, technologies or business models

- Mechanisms to achieve environmental, economic and social outcomes at scale
- Targeted investments in support of national goals
Example of Public-Private Collaboration: World Economic Forum New Vision for Agriculture

- **Agenda Shaping** through facilitation of leadership commitment to action
  - 1,400 individuals in 500 organizations

- **Insight Sharing** through promotion of innovation and best practice
  - Focus on the future of global food systems

- **Collaboration Building** by catalyzing, supporting and scaling multistakeholder action partnerships
  - $10.5B mobilized, of which $2.3B invested
  - 9.6M farmers engaged
  - 19 country-led partnerships catalyzed:
    - Grow Africa
    - Grow Asia
    - NVA India
    - NVA Latin America
New Vision for Agriculture Partnership Model – Guiding Principles

- Locally-owned and aligned with country goals
- Multistakeholder with open and inclusive engagement from the beginning
- Market-driven with projects led by the private sector and rooted in viable business cases
- Globally supported by an international network providing solidarity and support
- Holistic integrating full value chains that benefit all actors in the agricultural system
New Vision for Agriculture Partnership Model – 8-Step Framework

**Design**

1. **Engage**
   Identify and engage influential champions across stakeholder groups

2. **Align**
   Develop a shared partnership agenda

3. **Structure**
   Establish the partnership structure

**Implement**

4. **Plan**
   Define specific goals and action plans to deliver impact

5. **Implement**
   Implement action plans on a project-by-project basis

6. **Advance**
   Leverage milestones to drive progress

**Adapt & Scale**

7. **Scale**
   Scale and institutionalize proven models

8. **Review**
   Review partnership strategy and structures
We have a Window of Opportunity to Accelerate Cross-Sector Collaboration in Pursuit of the Future we Want

• Leverage the increased expectation of business to act as “corporate citizens” in light of the Sustainable Development Goals and other global commitments

• Recognize increased interest in agriculture and food systems across diverse industry sectors
  • Finance
  • Mobility
  • Technology
  • … and …?

• Ally with mission-driven “system leaders” within companies to identify and pursue common priorities
Thank You!

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