Bending the curve of biodiversity loss.

Taking a positive approach to address negative trends

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We are not living in harmony with nature


“By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people”

Take urgent and effective action to halt the loss of biodiversity...

“By 2020, at the latest, Governments, business and stakeholders at all levels have taken steps to achieve or have implemented plans for sustainable production and consumption and have kept the impacts of use of natural resources well within safe ecological limits.”

By 2020, the rate of loss of all natural habitats, including forests, is at least halved and where feasible brought close to zero, and degradation and fragmentation is significantly reduced.
Bending the Curve of Biodiversity loss

The Triple Challenge

From: WWF-UK, Avoiding Triple Jeopardy: Developing a joined up future for climate, food and future
○ We need to succeed **on all 3 elements**; if one fails all fail

○ therefore **impacts of solutions across all 3** must be considered

○ **Conservation solutions that spike food prices** or restrict availability must be discounted

○ **Climate solutions that destroy natural systems** must be discounted

○ Work being led from IIASA to establish whether the curve of biodiversity loss can be bent without triple jeopardy

**Can we bend the curve?**
To achieve the 2030 mission, we urgently need to...

- Safeguard our planet's natural spaces
- Make production and consumption sustainable
- Stop the loss of species and the diversity of life
A new ambition

Protect and Restore nature by 2030 for the benefit of People and the Planet, in support of the Sustainable Development Goals

by 2030

How we get there

Zero loss of natural habitats

Halve footprint of production & consumption

Zero extinction of species

Why

Food for 9B

Water for 9B

Diversity of life

Stable climate

Inclusive communities

Diversity of life

Stable climate

Inclusive communities