

GEF, Biodiversity Finance, and Resource Mobilization in a Rapidly Changing World Mark Zimsky Biodiversity Focal Area Coordinator Global Environment Facility What is the Global Environment Facility (GEF): The GEF is the world's leading public financial fund investing in the joint management, care, and restoration of our planet.









Notes: GDP figures are the unweighted average of the forecast annual growth rates of the economies within each region between 2016 and 2020. GDP growth is measured at constant prices.

Sources: International Monetary Fund World Economic Outlook (October 2015 and January 2016); A.T. Kearney analysis



Source: United Nations Population Division, 2014, World Urbanization Prospects: The 2014 Revision, New York.

Socioeconomic megatrends: by 2030 8.5bn people, 60 per cent in cities, 5bn middle class consumers

75% of GHG emissions

TAN UNDER LOS

24% from renewables in 2014

3bn people still rely on wood, coal, charcoal or animal waste for cooking and heating, and **1.1bn** lack access to electricity

Energy

Outdoor air pollution responsible for 2.9 million deaths per year – about one every ten seconds

75% of GHG emissions

6 of the 10 countries with the highest urban growth rates in 2013 were in Sub-Saharan Africa

Cities

agriculture and Food

60-70% more food needed by 2050

37% of land use

24% GHG emissions

11% undernourished

Finance Needs

The High-Level Panel on the Global Assessment of **Resources for Implementing the Strategic Plan for** Biodiversity 2011-2020, based on the 20 Aichi Biodiversity Targets, estimated the global financing needs for achieving the CBD Strategic Plan at between US\$ 150-440 billion per year by 2020.





Whither GEF-7 (2018-2022) Programming Strategy?

GEF-7 response:

Impact Programs:

- Food Systems, Landuse, Restoration (FOLUR)
- Sustainable Cities
- Sustainable Forest Management (SFM)

Carefully targeted, catalytic investments contribute towards...

...collective efforts to transform key social and economic systems that put the planet at risk,

• food

- urban
- energy

- multiple, global environmental benefits:
 - biodiversity
 - land
 - climate change
 - chemicals & waste

thereby maximizing the GEF's positive impact

GEF-7 Programming Framework Focused and Complementary Approach





<u>Resource mobilization</u>: creative and innovative ways to increase resource flows as the financial mechanism of the CBD

Leveraging GEF Support

- Impact Programs: Improve the value of each dollar spent through more strategic and integrated investments that address drivers of BD loss
- Impact Programs = financial incentives-> 2:1, leverages more \$ for biodiversity—FOLUR and SFM
- BD Focal area strategy = BD mainstreaming including natural capital assessment and accounting

<u>Resource Mobilization:</u> <u>Working with the private sector</u>

- The pace of environmental degradation is accelerating and requires new approaches
- The private sector is responsible for 80% of all economic activity and is increasingly dependent on scarce natural resources
- The private sector has the capacity to rapidly innovative and deploy sustainable solutions
- Public-private partnerships can address nonmarket barriers and reduce risk to foster sustainability



Leveraging private sector

- Impact Program implementation supported by multistakeholder platforms and partnerships of public and private sector at national and international levels, including financial intermediaries.
- Value chains as an entry point for leveraging transformation

Leveraging private sector

 Non-grant instrument expanded in GEF-7: through debt, equity, or risk guarantees designed to pursue innovative blended finance to catalyze private sector investment in natural resources management.

GEF's Non Grant Instruments for Blended Finance



GEF-7 Blended Finance Focus

In **GEF-7**, the NGI Program expands the use of non-grant instruments to catalyze investments from private sector and capital markets. The focus is on:

- 1. <u>Scalability:</u> financial structures or investment platforms aimed at scaling-up for greater impact including <u>appropriate levels of co-financing</u>;
- 2. Sound financial terms;

3.Innovation.

Thank you.



Mark Zimsky (mzimsky@thegef.org) Biodiversity Coordinator Global Environment Facility Trondhiem Biodiversity Conference, June 2019

Coalition for Private Investment in Conservation: NGI Case

Innovative partnership launched at 2016 IUCN World Conservation Congress and with **more than 100 coalition partners**: public and private financial agencies, philanthropic, conservation organisms to deliver a set of **innovative private sector deals**.



CPIC: Finance Structure

